

# Making your Mark

## Marketing Action Plan

Our 'Marketing Action Plan' offering can assist your club by:

- providing specialist advice on developing your website;
- ensuring your marketing initiatives are inclusive and welcoming for all; and
- assisting you with strategies to attract new members and participants to your club through your online and community presence, including women and girls, people with a disability, the LGBTIQ+ community and CALD.

Your club will receive two two-hour workshops with your club's committee and/or volunteers in your club responsible for marketing initiatives, as well as a written action plan around marketing focus areas.

**COST \$2,000.000  
plus GST**



**Leisure Networks**  
connecting people



**Call**  
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