

Fundraising Ideas for Clubs

Here's some good old fashion fundraising ideas as well as some more novel one's to try:

- **Keep the Change Campaign** - Run over your bar / canteen where on every sale the vendors ask "can I keep the silver change". Details of the campaign and what the money goes to need to be on display at the point of sale as well as collection tin.
- **Installing a coffee machine** – particularly successful for larger clubs, winter sports. Fund a few members to do the barista course and go to it – there is a huge mark-up on coffee.
- **Car Boot Sale** – Sites are sold (e.g. \$20 each) for people to bring their old wares to sell from their car boots. Advertise in the same way as a garage sale. Increase your funds by running sausage sizzles, selling coffee, face painting... hiring trestle tables
- **Themed Activities and Sales** – Easter eggs, Christmas cards / turkeys / trees, Valentine's Day Club Meal Vouchers, Mother's Day Car Wash.... Things that members would normally buy elsewhere are good items to sell through your club
- **Sell it On E-Bay** – Call for donations of unwanted items (of some value) from members and donated items from local retailers, sponsors. Organise a team to coordinate online sales. Any items unsold could be donated to a local charity store.
- **Coin Line Competition** – If your club has different sections, this can run well where the sections compete against each other to achieve the longest coin line as part of a social evening or day
- **Corporate Team Building Functions** – Promoting and hiring out your club and/or volunteers to run corporate fun days e.g. lawn bowls, tennis tournaments, fun cricket match or birthday parties
- **Games Night** – great way to get juniors involved – run games and challenges which you pay to enter. Sausage Sizzle and sales on the night help
- **Selling Products from Fundraising Companies** – do a web search for 'fundraising' and select a product that you think would appeal. Chocolates sell well but aren't a healthy option. Bulbs can work well for the right crowd.
- **Guest Speaker** – If you can land a notable speaker who is reasonable on charges or free, why not think about an evening get together or breakfast.
- **Golf Day** – Effective in attracting outsiders i.e. members friends. Make sure you cater for all abilities by offering multiple sections for the day e.g. "Novices"
- **Movie Nights** – Purchasing tickets from the cinema and on-selling for a profit works but so does a movie screening at your club with snack sales etc.
- **Bequests** - Advertising to members to remember the club in their wills and establishing recognition e.g. photo board.
- **Auction Night** – request that club members offer something that could be auctioned e.g. this could range from copies of your favorite recipes, to donating a service e.g. taking some family photos. Hold an evening to sell / raffle goods and services

GOOD LUCK!