

# ClubHelp Making a Difference

## Bannockburn Golf Club

### About the Club

Bannockburn Golf Club is located in a bush setting, just over 25km from Geelong. The club boasts a beautiful environment, friendly atmosphere, cheap fees and very committed volunteers.

The club is however challenged by its location (a bit out of the way) and the fact that it is a sand scrape course, (instead of greens) which does not have the same appeal to some golfers.



### The Process

After attending a ClubHelp Forum conducted by Leisure Networks, Bannockburn Golf Club representatives made follow up contact to see what support was on offer. The club committee was asked initially to undertake a ClubHelp Checklist to assist them to identify their priorities and then a preliminary meeting was organised between Leisure Networks Project Officers and club leaders.

Of relevance was that the club had established a development group or sub-committee to support club improvement and they had established that attracting more juniors and women to the club were the main imperatives.

An important step in the planning process was the subsequent contact made by Leisure Networks to both the Junior Development Manager and Adult Development Officer at Golf Victoria to see what was on offer from their end to assist - and there was plenty. In addition to a small grant program that the club was eligible for to assist with their endeavours, there were clinics, Golf Professional support, coach education courses for members through the MyGolf and women's golf programs.

In undertaking a secondary planning session with the club's development group, it was decided that the club would, with Golf Victoria's help:

- Conduct a series of clinics for women at the club using the local Professional
- Request golf clinics at the local primary school through Golf Victoria

- Assist to conduct an Active After School Program at Bannockburn Primary
- Commence junior clinics as a regular club activity
- Conduct a Level 1 Coaching Course at the club to skill up members.

## The Outcomes

So what actually happened?

- 19 women participated in the 9 week program
- 10 of these women joined the club and 4 of the husbands have started to play too
- 100 children participated in the Golf Vic school clinics
- A Level 1 Coaching Course is scheduled for the club with over 10 members interested
- The junior clinics as pictured have commenced and now have 14 participants
- An AASC Program was conducted at Bannockburn Primary School for 6 weeks
- The club got to host the VPSSA golf tournament for the first time AND
- **Our Leisure Networks Project Officer has also joined up!**



### SUCCESS FACTORS:

- ✓ The club had a number of committed volunteers through the development working group
- ✓ Planning was undertaken – what, when, how, who?
- ✓ Golf Victoria had resources and supported the club
- ✓ The club will train members to run future clinics through Coach Education so sustainable
- ✓ Partnerships between the club, Leisure Networks, Golf Victoria, Bannockburn Primary School and the AASC Program