

1



SPORTS EQUIPMENT

Library

2

PROVIDING ***FREE*** USE
OF A WIDE VARIETY OF
SPORTS EQUIPMENT TO
THE COMMUNITY!

FOR MORE INFORMATION CALL
03 5332 2615

10 LOCATIONS - BALLARAT - ARARAT - MARYBOROUGH - BACCHUS MARSH
Equipment can be borrowed for FREE using your Central Highlands Regional Library

3

1. Heading and Logo of Club or Event.

It is important for the club to clearly display what it is they are advertising and who is advertising it. Too many fall into the trap of overcrowding posters this makes the information unclear.

2. Short and Concise information

Keep it brief. The poster should supply only the bare minimum of information to the consumers. Include here dates and times of the event and maybe some key features but keep it as short and to the point as possible.

3. Contact Information

Make sure the poster includes a way for the consumer to find out more information about the event or club. This information must be accurate as it is the consumers only port of call with the club.